

# Edward Shi

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## EDUCATION

- Feb 2020 — Jan 2022 **Master, University of Sydney** Sydney  
Quantitative Finance, Business Analytics, M.Com.
  - Accomplished Coursework: Trading in Modern Financial Markets, Derivative Securities, Advanced Asset Pricing, Statistical Learning and Data Mining, Financial Time Series and Forecasting, Managing with Information and Data, Business Risk Management, Predictive Analytics, and Visual Data Analytics
- Sep 2014 — Jun 2018 **Bachelor, Renmin University of China** Beijing  
Applied Psychology, Macroeconomics, Statistics B.S.
  - Accomplished Coursework: Behavioral Economics, Cognitive Neuroscience, Physiological Psychology, Experimental Psychology, Psychological Statistics, Microeconomics, Macroeconomics, Econometrics, Linear Algebra, Calculus, Probability Theory, etc.

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## WORK EXPERIENCE

- Feb 2023 — Jun 2023 **Associate, PDD Holdings Inc** Shanghai
  - Exploited PDD's overseas user growth business in the North American market.
  - Placed advertisements in Google, Bing and other pre-installed mobile platforms.
  - Analyzed above-mentioned budget spending data to provide relevant user growth strategies.
- Feb 2022 — Feb 2023 **Associate, Shanghai October Asset Management Ltd.** Shanghai/Hefei
  - Served as investment manager in ¥5 billion PE fund, mainly focusing on renewable energy & semiconductor Industry.
  - Conducted financial due diligence and valuation analysis of target companies and identified four potential investment opportunities in renewable energy with average investment of ¥20-¥60M.
  - Developed in-depth industry analysis for renewable energy projects, including research on available NDRC subsidies, resulting in 5-point reduction in financing costs, identified the key value drivers and business assumptions of these industries and valued companies through DCF and Comps.
- Sep 2021 — Jan 2022 **Investment Banking, Part-Time Internship, Haitong Securities** Shanghai
  - Participated in due diligence of two Chinese materials company resulting in ¥50M+ securitization deal.
  - Audit: performed cash flow analysis of company executives and routes of sub-loan, calculated inventory falling price reserves and generated domestic and export revenue walkthrough.
  - Compliance: assisted team members clarifying penetrating verification of the issuer's shareholders, brought forward feasible suggestions on shareholding entrustment issues and EIA approvals.
  - Experienced Chinese IPO process and kept in touch with the local dispatched offices of CSRC.
- Jul 2018 — Dec 2018 **Paralegal, Full-Time Internship, Yida Law Firm** Beijing
  - Assisted in corporate finance and ESOP cases, drafting ESOP proposals and the article of incorporation.
  - Attended labor tribunal hearing, experiencing different roles in law firm and gaining a profound understanding and practical experience in the law sector.

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## PROJECTS

- Apr 2021 **Kaggle Competition Airbnb Nightly Prices Prediction** University of Sydney
  - Aimed predicting the nightly prices for the Airbnb which included some impact factors such as geographical location, house characteristics, etc, led on-site team performing EDA and data reduction and parameters tuning, constantly optimized the model to achieve better forecasting results.

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## SKILLS

- Programming Languages:** Proficient: Python 3 | Fluent: Matlab, R
- Data Visualization Tools:** Tableau, Stata
- Other Computer Skills:** Excel, MS Office, SPSS
- Languages:** Proficient in Chinese (mandarin), Fluent in English

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## PROFILE

Passionate investment manager with over 1 year experience and a track record of reliable high yield investment program, developed unique insight into macroeconomic cycles, deemed investing should follow economic cycle. Dedicated myself to providing investors with higher profits whereas less risk.